

Drew Footwear Features & Benefits

Shank system

- Drew shoes offer exceptional medial lateral stability. This comes as a result of a shank system.
- We incorporate the following features into the shank of our A5500 footwear. Drew uses a superior tuck board. This is the insole board which is sandwiched between the sole and the upper of the shoe. Materials such as a high iron (thickness) fibrous texon are used. This is superior in comparison to many board materials used in that it stands up against the continuous impact from walking day to day. A combination of the thickness of the board and the woven fibers contribute to the strength of the board. It is common for companies to use an inferior insole board which is made of a compressed paper material. Such materials are prone to breakdown, not only from impact but also from the humidity caused by the foot. Heat and sweating cause the paper board to deteriorate and lose torsional strength. Drew uses a **steel shank** which reinforces the tuck board and insures optimum torsional strength and reduces the impact on the tuck board. This helps ensure that the shoe will maintain support for the maximum possible time and will increase the life of the shoe considerably.

Firm Heel Counter

- Drew incorporates a firm heel counter or an extended medial heel counter into our A5500 footwear.
- The firm heel counter can be demonstrated by pushing your thumb against the side of the heel counter (from the outside in) of any Drew shoe. Strong heel counters play a vital role in ankle stabilization. Any pedorthist will explain the value of optimum ankle stabilization.
- Styles such as Flare for women and Surge for men incorporate an extended medial heel stabilizer which provides even greater support for ankle stabilization. This counter is even stronger than our firm heel counter and offers the best possible support for conditions such as ankle valgus and ankle varus.

Drilex linings

- Drew incorporates this moisture wicking lining into most of our A5500 shoes. (some have leather linings as noted in our therapeutic catalogue) The lining draws moisture from foot perspiration into the lining of the shoe where it isolates the moisture from the foot and holds it within the lining of the shoe. This keeps the moisture from the interior of the shoe and increases the life of the shoe. This moisture dries overnight when the shoes are not being worn.

(continued on the back)

Rocker Sole

- Many of the Drew products incorporate a rocker sole (as noted in the catalog) which helps get the weight off the forefront of the shoe during the walking gait and ultimately lessening toe and forefoot pain. During assessment the podiatrist can establish the condition of the patient and recommend the optimum shoe. For example, Last #16 (as noted in the catalog) has a good rocker sole. Flare and Surge are among shoes which have the best possible rocker sole for an off the shelf product.

Superior Leather

- Drew uses a superior quality of leather. Not only this, but we pay careful attention to our cuttings. When making a shoe a manufacturer can cut corners. They do this by getting the maximum number of pairs of shoes from a hide based on a mathematical calculation (cutting yield). The result is that inferior pieces of leather are used in various parts of the upper of the shoe. We put a lot of care into using the best parts of the hide as a priority over cutting yield.

Additional Components

- Drew uses the best materials in all other components of the various shoes. Some examples of this would be genuine **Velcro** Brand hook and loop closure material, **Drilex Bamboo** lining, **AEGIS Microbe Shield**. We also use the best quality materials available for our steel shanks, our heel counters, insoles, **Vibram Soles**, **DuPont Thermolite**.

Drew Shoe is proud of the extensive features and benefits which we incorporate in all our footwear, including our A5500 footwear. Our intention is to provide the best possible features and benefits for the end user. Customer care and customer retention are foremost in our strategy when building these features into our product.

Thank you for taking the time to review the Drew difference. I am confident that when you consider all the features and benefits as well as the quality of materials and construction you will agree that Drew has much to offer.

When you consider that Drew offers all of this at a competitive price (in many cases, less expensive), I have no doubt that you will find many applications for Drew footwear with your patients.